



## **Lake Highlands High School Wildcat Band**

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Reagan Brumley, Fine Arts Coordinator/Director of Bands

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[www.lakehighlandsband.org](http://www.lakehighlandsband.org)

Dear Lake Highlands High School Supporter,

Lake Highlands High School has many fine traditions. One that dates back decades is **Varsity Revue**, a variety show featuring the talents and artistry of our remarkable students. Varsity Revue (VR) is also an important fundraiser for the Lake Highlands Area Band Club, the booster organization to all the bands in the Lake Highlands cluster. In addition to LHHS band, this cluster includes programs at Forest Meadow Junior High, Lake Highlands Junior High as well as all their elementary feeder schools.

During Homecoming week, there will be one performance of Varsity Revue. Please mark your calendars now for **Thursday, September 21**.

The show is well attended with as many as 400-600 guests at the performance. Every guest, upon entering the show, will be given a **free** printed program. This program highlights personal ads, messages and advertisements from our community and local businesses. Today we are reaching out to you, offering the opportunity to send your message, show your support, and promote your business by placing an ad in this year's VR program.

In addition we are partnering with our auction team as they diligently work on finding items for the band auction/dinner on October 5. If your auction donation exceeds a \$100 value, you will be eligible for a VR quarter page program ad at \$25, a 50% savings. Contact Katherine Bishop for auction information at [lhhsbandauction@gmail.com](mailto:lhhsbandauction@gmail.com).

If you are interested in placing a VR program ad, please reply via email below and fill out the attached order form. Don't delay, as the **deadline** for collection of ad forms and payment is **Monday, August 28**.

The Lake Highlands Band program appreciates your support and we hope to see you at VR!

If you have any questions, please contact me at your convenience.

***Go, Band!***

Lori Read

*VR Ad and Program Coordinator 2023-2024*

Lake Highlands Area Band Club

[gwrlnr@flash.net](mailto:gwrlnr@flash.net), 214-533-7192



# Varsity Revue 2023 Ad Order Form

Please circle one:      Business Ad                      Personal Ad



Name of Business (or Person): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact Phone: (B) \_\_\_\_\_ (C) \_\_\_\_\_

Order taken by (LHABC Rep name): \_\_\_\_\_ Ad Size Ordered: \_\_\_\_\_

Payment Method: \_\_\_\_\_ Check (# \_\_\_\_\_)      \_\_\_\_\_ Cash      Amount Paid: \_\_\_\_\_

### Sizes (Circle one):

B&W 1/4 Page      \$50

B&W 1/2 Page      \$75

B&W Full Page      \$100

Color Back Cover      \$200

Color Inside Covers      \$175

*Cash or check accepted, payable to  
LHABC (include **VR ad** in memo line)*

Place completed order form & payment  
in an envelope marked **VR Ad** and  
contact VR Chair to collect; thank you!

### ACTUAL AD SIZES

— B&W 1/4 page - 2.875"w x 3.57"h

— B&W 1/2 Page - 6"w x 3.57"h

— B&W Full Page - 6"w x 7.375"h

Color Back Cover - 7"w x 8.5"h

Color Inside Covers - 7"w x 8.5"h

**Deadline for all Ads is NO LATER than Monday, August 28!**

### Advertisement Details:

- All Ads will appear in black and white (except inside and back covers).
- PDFs are welcome if you have camera-ready art. Email final artwork to: [gwrlnr@flash.net](mailto:gwrlnr@flash.net)
- If you do not have camera-ready art, we'll create an ad with the content you provide.
- Please do not cut out photos. Submit intact photos with separate notations about which area to use.
- All photos should be submitted either as photographic prints (no computer paper printouts) or scanned at 300 dpi or higher resolution.

**Thank you!**

Lori Read, VR Ad and Program Coordinator  
Email: [gwrlnr@flash.net](mailto:gwrlnr@flash.net)      Phone: 214-533-7192