



Lake Highlands High School Wildcat Band

Reagan Brumley, Fine Arts Coordinator/Director of Bands

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www.lakehighlandsband.org

Dear Lake Highlands High School Supporter,

Lake Highlands High School has many fine traditions. One that dates back decades is **Varsity Revue**, a variety show featuring the talents and artistry of our remarkable students. Varsity Revue (VR) is also an important fundraiser for the Lake Highlands Area Band Club, the booster organization to all the bands in the Lake Highlands cluster. In addition to LHHS band, this cluster includes programs at Forest Meadow Junior High, Lake Highlands Junior High as well as all their elementary feeder schools.

During Homecoming week, there will be one performance of Varsity Revue. Please mark your calendars now for **Thursday, October 13**.

The show is well attended with as many as 400-600 guests at the performance. Every guest, upon entering the show, will be given a **free** printed program. This program highlights personal ads, messages and advertisements from our community and local businesses. Today we are reaching out to you, offering the opportunity to send your message, show your support, and promote your business by placing an ad in this year's VR program.

If you are interested in placing an ad, please reply via email and fill out the attached order form, or go to www.lakehighlandsband.org to download forms. Don't delay, as the **deadline** for collection of forms and payment is **Wednesday, September 21**.

The Lake Highlands Band program appreciates your support! We hope to see you at VR as well as in the printed program!

If you have any questions or comments, please don't hesitate to contact me.

Go, Band!

Lori Read

VR Ad and Program Coordinator 2022-2023

Lake Highlands Area Band Club

gwrlnr@flash.net

214-533-7192



Varsity Revue 2022 Ad Order Form

Please circle one: Business Ad Personal Ad



Name of Business (or Person): _____

Contact Name: _____ Contact Email: _____

Contact Phone: (B) _____ (C) _____

Order taken by (LHABC Rep name): _____ Ad Size Ordered: _____

Payment Method: _____ Check (# _____) _____ Cash Amount Paid: _____

Sizes (Circle one):

1/4 Page (2.875"w x 3.875"h) \$ 45

1/2 Page (6"w x 3.875"h) \$ 65

Full Page (6"w x 7.5"h) \$100

Back Cover (7"w x 8.5"h)
Full page - (color) \$200

Inside Covers - (color) \$150

*Cash or check accepted, payable to
LHABC (include VR ad in memo line)*

Place completed order form & payment in an
envelope marked "VR Ad and contact Lori
Read to collect

+ACTUAL SIZES+

Deadline for all Ads is NO LATER than *Wednesday, Sept 21, 2022!*

Contact us, and we'll be happy to pick up your ad / photo and payment.

Advertisement Details:

- All Ads will appear in black and white (except inside and back covers).
- PDFs are welcome if you have camera-ready art. Email final artwork to: gwrlnr@flash.net
- If you do not have camera-ready art, we'll create an ad with the content you provide.
- Please do not cut out photos. Submit intact photos with separate notations about which area to use.
- All photos should be submitted either as photographic prints (no computer paper printouts) or scanned at 300 dpi or higher resolution.

Thank you!

Lori Read, VR Ad and Program Coordinator
Email: gwrlnr@flash.net Phone: 214-533-7192